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Pixeris Power approach to Public Relations is to create, adjust, upgrade, and ensure the business condition of Pixeris customers through creating informed opinions in key Power Transmission in view of the initiative business of truthful information.

The precisely balanced combination of knowledge of the local conditions, the innovative approach to communications, and the experience in work partnerships upgrade Pixeris' capabilities to effectively manage perceptions of key group of onlookers. Adherence and cultivating a culture to stringent ethical standards, as well as the use of creative Power Transmission tools makes Pixeris able to do ideally fulfilling the business needs of its customers."

Niranjan Acharya Director



# **GENERAL BUSINESS ACTIVITIES**

PIXERIS POWER PRIVATE LIMITED is one of the young company in the installation and maintenance of high voltage power transmission and distribution lines.

The specialization that the company has acquired in this sector enables it to act with maximum efficacy in processes involving topography, civil engineering, electromechanical engineering and structures distribution, general storage and supply control, as well as construction and commissioning of lines and substations right from LV to 400 KV system.

The construction of HT lines for River crossing spans, 23 km of extra high voltage lines in terms of their complexity, size, and technical problems posed by terrain. the company has managed to execute the job with entire satisfaction of the customers.

PIXERIS POWER PRIVATE LIMITED has its registered office at Bhubaneswar, Odisha - India. The company has recently undertaken a number of HT/LT lines/Substation and UG cable works in several cities in the state of Odisha, India.

# **STRENGTH**

PIXERIS POWER PRIVATE LIMITED as a highly experienced professional from EPC industry involved in Power Transmission systems and can offer the most economic execution of LV/HV/EHV and substations up to 400 kv level. At present PIXERIS has a strong team of 30 talented engineers and organizational strengths of 150 employees in total.

## **HUMAN RESOURCES**

PIXERIS POWER PRIVATE LIMITED has its base in Bhubaneswar the capital city of Odisha, India,
which is the largest recruiting ground for skilled Employee in India at present. We maintain a
regular list of scientifically selected and tested Employees ready to move at short notice to the
sites in India or abroad.

### **QAC**

The **Pixeris Power's** breathtaking developments the result of strict consideration regarding client satisfaction, quality confirmation standards, incredible workmanship and streamlining being used of manpower, materials and other resources.

These inherent qualities of the company have empowered it to deal with condition of workmanship tasks of mega size in the field of Power Transmission Line on the following basis:

Pixeris Power Private Limited is a young and one among few growing Power Transmission companies in India.

The **Pixeris Power** is represented in **India**, who has been successfully operating in this country earning an enviable reputation.



**Pixeris Power** has been associated with all major industry and Power infrastructure development in India and Abroad directly or indirectly and contributed in Power Transmission and in a way, has become a part of the identity.

**Pixeris Power** appreciates the status Power Transmission Company for Power Engineering and Electrical Works in India.

For **Pixeris Power** repeat orders and enjoying customer confidence are a way of life:

- Delivery of quality service and product within the scheduled time, every time.
- Use of latest techniques in Design, Engineering, effective Project Management and planning through highly experienced technical personnel.

Optimal utilization of resources, equipment, and infrastructure strategically located in India.

## AT PIXERIS POWER SERVICE...

• Power Transmission / Distribution/ Substation/Railway electrification/Telecommunication/ Solar power system Networks etc.

# **PROJECT AT GLANCE**

Construction of 132 DCSS Transmission line 23 KM.

River crossing work through Lattice tower structure in Odisha under RE work under RGGY program.

Installation of OHTL LV/HV lines, UG Cable and substations under IPD Scheme.

# **COMPANY STRATEGY**

# **Purpose:**

To be a leader in the Power Transmission industry by providing enhanced services, relationship and profitability.

# Vision:

To provide quality services that exceeds the expectations of our esteemed customers.

## **Mission statement:**

To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.



# **Core values:**

- We believe in treating our customers with respect and faith
- We grow through creativity, invention and innovation.
- We integrate honesty, integrity and business ethics into all aspects of our business functioning

## Goals:

- Regional expansion in the field of property management and develop a strong base of key customers.
- Increase the assets and investments of the company to support the development of services.
- To build good reputation in the field of power transmission and distribution system and become a key player in the industry in next 5 years.

# **SCOPE OF WORK**

Pixeris Power undertakes tasks/scope oriented projects for Transmission and Sub-transmission lines in India. Our scope of works boldly includes Design, Optimize and Detailing of Power Transmission Routes, Foundation, Erection, Stringing and Commissioning of Transmission lines and Sub-stations as well.



## **KEY ORGANIZATIONAL VALUES**

## **Ethics:**

We at Pixeris Power remain true to our founding values of providing quality, honest and hard work, instilled right from the outset by our founder.

We endeavor to adhere to the highest ethical standards in the industry. We have been accepted by the Power Transmission industry as a trustworthy business by being consistently associated with integrity, high standards and quality of service and personal attention to clients. As a result of this reputation, Pixeris Power has the honor and privilege of leading some of the highest profile projects.





## Staff:

We recognize that our primary asset is our people, and that a truly successful company needs to be a rewarding work environment for its staff. Our organization is structured and managed to provide ample opportunity and encouragement for our team to reach their optimum potential. We believe that mutual respect forms the base of our success.



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# **Philosophy:**

Lasting relationships are the lifeblood of business in our industry. At all times, we strive for solutions that best achieve our client's needs and goals. Our staff's ability and commitment to finding these solutions is what distinguishes us. We provide consistent personal and individual attention to all our clients.



## **Core Work:**

Pixeris Power Private Limited is a leading provider of high quality engineering, procurement and construcation services to core sector industries; both in public and private domain with a strong team of 30 Engineers and supported by hundreds of skilled professional supported by PPPL is well posotioned to lead into the new age of rapid infrastructure development.

# Safety:

Safety is a responsibility of every employee. At **Pixeris Power** we comprehend that accidents are prevented through cautious planning, appropriate training, and helpful endeavors in every aspect of our operations. All our work is performed in the safest possible manner. The challenges and advancements faced by the construction of Power Transmission industry are unique in terms of safety. Whenever strategies and procedures have enhanced in a manner that consistently increasing efficiency and productivity, the accident incidence for Power Transmission continues to be a concern. Effective preventative measures are along these lines identified and implement at all our work sites.





# **Constant Improvements:**

Pixeris Power has a tradition of fine performance, founded on a commitment to performing Power Transmission within budget and according to specifications. The Company has established itself as one of the most highly regarded companies by continually improving the quality of its work product and opportunities that are available for our employees.



The desire and commitment to improve on everything we do here is of the utmost importance to Pixeris

Power. This unwavering dedication towards progression is what broadens the focus of our business and allows our employees to thoroughly examine every aspect of their performance at Pixeris Power.

Through this process, we remain steadfast in our tradition to deliver superior performance, attention to safety issues, satisfaction to our customers and fulfillment for our employees.

## **Services:**

As a full-service Power Transmission company, Pixer Power essentially assists clients from the very outset to the completion of their project. We become partners with our clients in understanding the five basic functions of:

- Defining and establishing the scope of the Power Transmission project
- Power Transmission project planning including preparation and scheduling of the projects, phasing plans, budgeting/cost-modeling, subcontractor qualification etc.
- On-site execution of the project includes scheduling, quality control, safety management, subcontractor management, status reporting and change management.
- Monitoring and controlling the project.
- Closing of the project related to the post construction activities.

# **Project Delivery Methods:**

Pixeris Power builds a diverse range of projects for both government and private clients under a variety of project delivery methods including:

- Lump Sum bid from completed drawings.
- Power Transmission Management
- Transmission Design Development
- Pre-Transmission Services



# **CORPORATE GOVERNANCE**

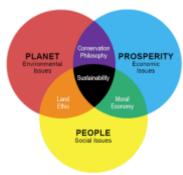


The Pixeris Power is firmly entrenched in the principles of Corporate Governance and is committed to conduct its business in a manner, which ensures sustainable, capital-efficient and long-term growth hereby maximizing value for its customers, employees and the society at large.

The Director is firm believer in inclusive HR policies and its importance in ensuring long term quality results in all aspects of the business.

### SUSTAINABILITY

The Pixeris Power believes that corporate sustainability is an alternative to the traditional growth and profit-maximization mode. While we recognize that corporate growth and profitability are important, it also requires that we pursue societal goals, relating to environmental protection, social justice and equity.



As a business house, we want to meet the needs of present generations without compromising the ability of future generations to meet their needs. We adopt processes in which the use of resources, the direction of investments, the orientation of technological development, and institutional change are all in harmony and enhance both current and future potential to meet human needs and aspirations.



# **CORPORATE SOCIAL RESPONSIBILITY**

With any company's success, responsibility arises towards its environs, the society in which it operates. Responsibility, which the company itself perceives and which is also expected and sometimes loudly demanded by its fellow citizens. Responsibility, which ultimately becomes a key factor for a truly sustainable prosperity of the company.

Companies often invest significant funds into their corporate responsibility (CSR) projects, but are rarely able to measure their impact. Without a clear strategy and carefully designed processes, the spending on "charity projects" often becomes money sent down the drain. In fact, the company can end up with accusations of corruption in the media, instead of public praise.

Pixeris Power has experience with professionalizing each phase of the company's CSR: starting from baseline analysis, through strategy and capacity building, to setting transparent processes for project selection and evaluation.

- CSR Strategy Preparation
- CSR Project Management and Communication
- CSR Project Evaluation





## **PIXERIS TEAM**

# **Top Management**

#### **NIRANJAN ACHARYA**

Director

## **QUALIFICATIONS**

Niranjan Acharya has more than 29 years of progressively responsible experience directing as many as 3,000 employees in companies with revenues in excess of \$200 million. Niranjan has led these companies through start-up, survival, turnaround and growth modes.

Niranjan has spent 20 years as an SBU head as well as chief executive position in a variety of industries including construction of Transmission lines, Transmission & Telecom Tower manufacturing, Construction of Highways, buildings, Infra, Process management and financial services. His understanding of both domestic and international for the construction of Power Transmission lines, GIS/AIS Substation, Power distribution network, Construction of Housing, Roads, Infrastructure projects both for Governmental & Multinational companies as well.

Among his significant previous positions, Niranjan served as Resident Director of Jain Infra projects Ltd, a Libya-based Construction and Process Management Company. He was General Manager of Hythro Power Corporation, a Gurgaon(India) based Power Transmission company, and Dy, General Manager (Projects Co-Ordination) and Head PMC of D S Constructions a Libya-based Construction Electro Mechanical erection company, and Chief Manager(Projects) of Hyundai Unitech Power Transmission Ltd, and Project Manager of Pioneer Construction Company, and Field Engineer of KEC International Ltd.

Niranjan Acharya holds an Electrical Engineering degree and a Post Graduate of Construction Project Management this winning combination and keeping continuous update with the technology find himself always ahead of the race and challenging. He is also a well-known blogger on management/engineering topics you may visit his site <a href="http://nacharya.in">http://nacharya.in</a>



#### **NIRMAL ACHARYA**

Director

#### QUALIFICATIONS

Nirmal is a "go-to guy" and out-of-the-box player. He has an MBA from the University of Newcastle, Australia and Mechanical Engineering from the Biju Pattnaik University of Technology, Odisha.

Currently, he is the DIRECTOR of <u>Pixeris Power Pvt Ltd.</u> Working effectively in integrated consulting across verticals, with an R.O.I. focus and a contagious love of challenges, innovations, and solutions. He is always ready to provide business leaders with techniques to maximize their brand value.

The Past, he was s Sales/ Marketing Specialist at American Language Services in Los Angeles, USA. He was helping the company grow by getting them more leads with inbound Sales/marketing!

He has travelled globally, and he is diverse in his demographics. His passion, education and experience, and joy of achieving marketing presence and branding success culminate in being the top choice for successful business ventures.

Nirmal is always stay interested in hearing from former colleagues, or just interesting creative folk, so feel free to contact him if you'd like to connect.

## BRIJESH KUMAR AGARWAL

Chief Finance Officer (CFO)

#### **QUALIFICATIONS**

Brijesh Agarwal has been a Chief Finance Officer in companies engaged in construction field for the past 14 years and have in total 34 years experience for managing finance matters. He has been involved in multiple aspects of company functionality from accounting and financial statements, audit (internal, statutory, tax, special purpose, due diligence etc.), taxation planning and assessments, project reports, fund planning and bank finance, time and motion study, budgetary controls, policies decisions, etc.

## His key experiences include:

Analyse and control the group's business financial health, fund availability and requirements for present status and future progress, means of finance to rationalize the cost of funds, working capital cycle, Tax planning, Stocks and assets, etc.

Develop, implement and maintain an effective program and ensure compliance to satisfy the requirements of applicable Laws and Acts e.g. Income Tax, Wealth Tax, Property Tax, Provident Fund and ESI, Excise Duty and Sales Tax, Foreign Currency Management, Project implementation Authority.



Develop systems to ensure all information and documents availability and safety for future uses like finalization of accounts, audit, tax assessments, due diligence etc.

Develop the financial environment in the departments of the group to optimize the growth, control over risks, maximize profits and profitability, improve goodwill, understanding the diversification needs, training needs etc.

Liaison with Banks, Government Authorities, Tax Authorities, Financiers, Collaborators for finance etc.

Recruitment of staff and officers, administrative control and advice to board on critical matters.

#### RAJESH DHONDIRAM KUMBHARKAR

Head (Projects)

#### **QUALIFICATIONS**

Have 21 years' 08 months of experience in Proto & Fabrication of towers, construction of EPC EHV Transmission Lines & EHV Sub Stations (400/220/132 kV), 11/33 KV Power Distribution Projects (RGGVY/DDGJY) with Sterlite Power, Ashoka Buildcon, EMC Ltd, Jyoti Structures Ltd, Tata Projects Ltd, Hyundai Unitech, Transpower Engineering Ltd. Successful and diverse background spanning techno-commercial, operational management, project management and business development disciplines. Successfully developed new Teams and lead from front to achieve set goals. Responsible for overall Project Planning, Implementation, Co-ordination, construction with Client-Customer-Consultant and Supply Chain Management, Develop & Negotiate New Sub-Vendors / Contractors, Inspection of Material at Vendor's Premises, Billing/Collection, Implementation of Field Quality Plans and Manufacturing Quality Assurance Plans, Conducting Trainings, Quality Audits as per ISO 9001:2000, EHS & OSHAS Quality & Safety at Site

Resolved most critical ROW locations around Metro Cities, rural areas to complete foundations, Erection of Towers & Stringing of Conductor under negotiation and some under Police protection. Submitted and complied detail survey with Profile, Check survey with final BOM, forest proposals, Railway Crossing proposals for approval from Client, Central Government authorities of many Locations along with demarking of line. Achieved most important mile stones of project such as completion of toughest hilly terrain foundations, Erections & Twin D/C stringing in North, East, West part of India with expert crew members with safety norms and tested tools. Improved profit/bottom line through savings and reduction in cost at site with positive cash flow of the project.

Was also Responsible to plan and schedule project time lines with respect to L2 Network agreed, Preparation of control budgets with prevailing rates and management approval to



commence the execution of EPC projects, approval of BOM, submission of GTP, Drawing for approval from client for execution.

To monitor and report daily progress of the project and interpret the plans, contract monitoring with work execution strictly as per the plans

Coordinated day-to-day activities of site, achieved mile stones according to schedule given by the management and maintain progress of work, monitor & maintain safety and quality records of work & coordinate with various contracting agencies. Taking reviews with site of internal plans v/s completion schedule and co-ordinate to achieve goals.

Was handling multiple tasks and responsible for overall execution of projects as per the contract conditions, specifications and drawings.

Have successfully completed and commissioned 132/220/400 KV Lines as well as EHV Substations across INDIA.

#### **RAJU DURAI**

Head: Engineering and Planning

#### QUALIFICATIONS

Raju Durai is an electrical Engineer that specializes in transmission systems with over 16 years of experience. He has developed and patented innovation solutions for transmission line systems. Overhead line calculation software. He has worked and executed 132 kv/220 kv /400kv projects many parts of India.

His key experiences include:

- Transmission line design (Up to and including 400kV).
- Transmission refurbishment.
- Distribution line work.
- Rural/City Electrification.
- Railway Electrification work.
- Fibre Optic Installations.
- Township Reticulation.
- Tendering
- Risk Assessments
- Project Management & control

In addition to above he takes care of Safety, Health, Environmental & Quality supported by Safety team

Key roles are



Develop, implement and maintain an effective program and ensure compliance to satisfy the requirements of local legislation e.g. the OHS, COID and Environmental Conservation Acts.

Develop systems to ensure all employees comply with all relevant legal safety requirements.

Identify safety training needs, organize and co-ordinate safety training courses and prepare training material where appropriate.

Assist in appointment of safety representatives for all departments.

Communicate changes in Safety and Environmental Legislation to Management. Evaluate incident forms, surveys, audits to establish root causes and together with Supervi sors and Managers concerned, formulate a plan of action to correct non-compliant behaviour or conditions.

Liaise with on-site contractors to ensure their compliance with Company safety regulations and adherence.

Review and update Emergency Procedures as and when necessary.

#### **SATPAL SINGH**

Sr. Project Engineer



### **QUALIFICATIONS**

Satpal Singh is an Electrical Engineer with 12 years' experience and an excellent performance record. He specializes in overhead line construction supervision and site management. *His key experiences include:* 

- Site Manager.
- Site Supervision
- Overhead Line Stringing.
- Structure Foundation & erection.
- MV Line Construction.
- Risk Assessments.
- First Aid.
- Environmental Assessment.
- Survey pegging and planting EHV, MV and LV poles.
- Setting out Structures/Prop Setting.
- OPGW and Stringing of Transmission Line up to 800KV.



### **RATAN KUMAR MOHANTY**

Site Engineer

#### **QUALIFICATIONS**

Ratan Kumar Mohanty is an electrical engineer with 14 years of experience and an excellent performance record. He specializes in overhead line construction supervision and site management.

His key experiences include:

- Site Manager.
- Site Supervisor.
- Overhead Line Stringing.
- Structure erection.
- EHV/HV/MV Line Construction.
- Substation Construction
- Risk Assessments.
- First Aid.
- Fall Arrest.
- Environmental Assessment.
- Survey pegging and planting EHV/HV/MV and LV poles.
- Housing network & Public light
- Setting out Structures.
- OPGW and Conductor Stringing.
- Acessiories fixing as well as commission of the line & Substations.

## **SUBHASH CHANDRA MOHAPATRA**

Site Engineer

#### QUALIFICATIONS

Subash Chandra Mohapatra is an electrical engineer with 10 years of experience and an excellent performance record. He specializes in overhead line construction supervision and site management.

His key experiences include:

- Site Manager.
- Site Supervisor.
- Overhead Line Stringing.
- Structure erection.
- EHV/HV/MV Line Construction.
- Substation Construction
- Risk Assessments.



- First Aid.
- Fall Arrest.
- Environmental Assessment.
- Survey pegging and planting EHV/HV/MV and LV poles.
- Setting out Structures.
- OPGW and Conductor Stringing.
- Acessiories fixing as well as commission of the line & Substations

# **Conclusion:**

Pixeris Power Pvt. Ltd.s has established itself as a leading technology solutation provider enablaing the company to excute projects integrating the latest technology.



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